



Fresco

SPICE BLENDS

Take Your Seasoning Aisle Up a Notch

As more of your customers are looking to enjoy more flavorful, more intriguing meals at home, Fresco Spice Blends offers a unique solution.

Made of fresh, all-natural ingredients, locally small-batch assembled in original and distinctive blends, Fresco makes culinary-art cooking easier for your customers and adds a higher-margin price-point option to your seasoning aisle.

Factor in a robust online marketing program to support your retail sales and promos, and Fresco represents an amazing opportunity for you and your customers.

Call today to discuss a program for your stores!
260.312.7977 | FrescoSpiceBlends.com

{free ^{Ask about} samples}



CONSUMER DEMAND:

HIGHER-
QUALITY
FOOD



EASY MEAL
SOLUTIONS



LOCAL,
ARTISANAL
SOURCES



AN AMAZING
OPPORTUNITY
FOR YOU & YOUR
CUSTOMERS!

67% of Americans
are prioritizing
healthy eating

Nielsen, Feb. 2018, citing a survey
by strategic partner Label Insight

"People want to eat at
home, but they still need
convenience," which is
why 49% of restaurant
dinners are take-out.

The NPD Group's 2018 Eating Patterns in
America Report

Smaller brands now
own almost half of all
retail grocery dollars.

HydeParkGroup, Oct. 2017,
citing IRI

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SPICE BLENDS

Small Batch. Big Flavor.



Sheila Capito, Owner

"I started Fresco Spice Blends with one goal—to make family mealtime special using unique seasonings that create restaurant-quality food at home.

My love of exploring, taste-testing and artfully creating new flavors found an audience early on in local farmers' markets and meat counters around my hometown in Ft. Wayne, Indiana.

Today, I'm excited to offer my spice blends through retail distribution, while still maintaining my practice of using the purest, freshest ingredients, locally made in small batches!"



Market Driven

Every one of Fresco's 30+ blends is an original creation, inspired by the latest culinary trends and tested at farmers' markets where Fresco proactively solicits consumer feedback. It's a proven process that yields 2-3 new market-worthy blends a year!

Popularity Rising

In just four years, Fresco has already achieved:

Placement in all **250+ stores** of a major regional retail grocery chain

425% sales growth

51% fanbase growth on social media



All Natural • Gluten Free

Always a Rich, Textured Product with Great Eye Appeal on the Shelf
No Preservatives • No Added Colors • No Silicon Dioxide

Case Count: 6
Case Dimensions: 11 x 7.5 x 2
Suggested Retail: \$7.99



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Order Today!

Sheila Capito, Owner | 260.312.7977
Sheila@FrescoSpiceBlends.com

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